



## Central Washington Chapter Partner Course Program

Let the Central Washington Chapter PGA help drive green fee sales and membership sales at your course!

The Central Washington Chapter PGA website had over 32,000 hits last year and reached over 4600 different people. These viewers are golfers from Central Washington and Eastern Oregon. Reach this great target market for only \$500 each year by becoming a CWCPGA Partner Course.

**Program Details:** All partner courses will receive:

- Name & Website Link on the CWC Home Page
- Name & Website Link on the CWC Tournament Page
- Name Placement on 1<sup>st</sup> Tee at all CWCPGA Pro-Ams
- Course Logo, Description, Photo, and Website Link on the CWCPGA Partner Course Page

**Optional Promotion:** All partner courses will have the option of offering exclusive promotions only available at the cwcpga website. These promotions will be listed on the partner course page and will feature a discount code for use at the partner course. Promotions will be changed every two months. Courses may limit the use of promotions or choose to not offer one at all.

**Promotion Example:**

20% off green fees with cart purchase. Available Tuesday - Thursday, after 2pm. Use discount code PGA1234 when booking tee times to take advantage of this offer. Email list signup is necessary. Limited to one use.

The program begins on April 1<sup>st</sup> of each year. Only courses employing a PGA Professional or Apprentice may take part. Please fill out the included application to sign up for the PGA Partners Program. For more information, please contact Tyler Brooks, PGA at 541-443-8874 or at [rtlyerb2@yahoo.com](mailto:rtlyerb2@yahoo.com)